

AHS 20-A01 — CRN 70002
This course is cross-listed with MCS 023

INTRODUCTION TO MEDIA ART



What is the impact of emerging media technology on visual art?

Arguably, over the course of the twentieth century in the West, moving images became the dominant cultural form. As moving images morph once more on account of the nexus of the Internet, mobile technology, and “big data,” what will be the effect on visual art and vice versa?

This course explores changes in visual art that coincide and intersect with the history of new media — specifically how combinations of images produce meaning in cinema, intermedia, and social media. Although material is mostly historical, one of the primary goals of the course is for students to develop the skills and intellectual curiosity to be critical viewers of contemporary art and media.

Madison Brookshire, Lecturer

Tuesday and Thursday, 1:10–4:00pm, Arts Screening Room 335

For more information on the Department of the History of Art visit: <http://arthistory.ucr.edu>

Above: Childish Gambino, “This is America,” dir. Hiro Murai, 2018, YouTube video, 4:04

Right: Stenberg Brothers, *Man With a Movie Camera Poster*, 1929